



**The Steven Frosch Memorial Foundation**

**P.O. Box 250**

**Franklin Square, NY 11010**

**Email:**

**[SFFStrong@TheFroschFoundation.org](mailto:SFFStrong@TheFroschFoundation.org)**

**Website: [www.TheFroschFoundation.org](http://www.TheFroschFoundation.org)**

**Tax ID# 47-3285655**

Dear Sir or Madam:

Thank you in advance for your abiding community support and sponsorship of the First Annual Frosch Family Fest fundraising event. The Steven Frosch Memorial Foundation understands the success of this event is credited largely to our sponsors, and the money we raise will go towards supporting deserving children and families in the community.

Steven Frosch was a devoted husband, doting father, loyal friend, respectful neighbor and dedicated worker. As an active member of Garden City South community, Steven was very proud to raise his family here, and be involved in a neighborhood he loved so much. He personified New York City's Finest, Bravest and Strongest, dedicating over 20 years of his life to serve others on the NYPD, FDNY and DSNY. He adored life with every fiber of his being, especially his wife and his four beautiful small children. On June 21, 2014, his promising life came to a tragic end when a fatal injury, at the New York City Department of Sanitation, took him from us too soon. His death resonated deeply with all of us, especially his family and close friends, generating a spark, one that kept us so connected through this devastating time, which ignited the birth of The Steven Frosch Memorial Foundation. A non-profit foundation established in, and to, honor an exceptional man's life by supporting others in our community through scholarship, advancing opportunities and giving strength and courage to those affected by the hardships of losing a loved one.

The First Annual Frosch Family Fest, will take place on **June 20, 2015**, with a Memorial 4K Run/Walk at 10:00 a.m., followed by an afternoon of fun festivities at The Plattduetsche Park Biergarten located in Franklin Square, NY, at 12:00 p.m. We appreciate any help you can provide, and are graciously accepting sponsorships and/or donations for this event. We are grateful for your support and commitment to this worthwhile Foundation.

Please see below for details:

- **\$1000+ Sponsorship:** Your Company Name/Logo or Family Name will be prominently displayed/printed on a banner or a branded item received by all registered participants of the event.
- **\$750 Sponsorship:** Your Company Name/Logo or Family Name will be exclusively printed on a banner for Game Table/Concession Stand.
- **\$500 Sponsorship:** Your Company Name/Logo or Family Name will be displayed together with other sponsors on a banner for Game Table/Concession Stand.
- **\$250 Sponsorship:** Your Company Name/Logo or Family Name will be displayed together with other sponsors on a banner at the event.
- **General Donation: Monetary or Gift Certificates/Gift Cards:** Your Company Name/Logo or Family Name will be displayed at the event.

**All sponsorships will be displayed on the website.**

Please help us share Steven's love for his family, his friends and his passion for life with others. With your help, his memory, spirit and legacy will live on eternally. For more sponsorship and donation information, please contact Nan Canaletich at 516-742-7290 or email her at [donate@thefroschfoundation.org](mailto:donate@thefroschfoundation.org)

Thank you so very much.

Sincerely,

Bina Frosch - President, The Steven Frosch Memorial Foundation

Lisa Modica - Vice President, The Steven Frosch Memorial Foundation



@ The Steven Frosch Memorial Foundation



@ FroschFoundation #SFFSTRONG

**The Steven Frosch Memorial Foundation  
Sponsorship/Donation Form The Frosch Family Fest 2015**

**Name/Family Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Phone#/Email:** \_\_\_\_\_

\_\_\_\_\_ **\$1000+ Sponsorship:** Your Company Name/Logo or Family Name will be prominently displayed/printed on a banner or a branded item received by all registered participants of the event. Your Company Name/Logo or Family Name will also be displayed on the website as a sponsor and linked to your company's website.

\_\_\_\_\_ **\$750 Sponsorship:** Your Company Name/Logo or Family Name will be exclusively printed on a banner for a Game Table/Concession Stand. Your Company Name/Logo or Family Name will also be displayed on the website as a sponsor of the Game Table/Concession stand.

\_\_\_\_\_ **\$500 Sponsorship:** Your Company Name/Logo or Family Name will be displayed together with other sponsors on a banner for a Game Table/Concession Stand. Your Company Name/Logo or Family Name will also be displayed on the website as a sponsor of the Game Table/Concession stand.

\_\_\_\_\_ **\$250 Sponsorship:** Your Company Name/Logo or Family Name will be displayed together with other sponsors on a banner at the event. Your Company Name/Logo or Family Name will also be displayed on the website as a sponsor of the event.

\_\_\_\_\_ **General Donation: Monetary or Gift Certificates/Gift Cards:** Your Company Name/Logo or Family Name will be displayed at the event. Your Company Name/Logo or Family Name will also be displayed on the website as a sponsor of the event. Gift Certificates to your business establishment or gift card donations are welcome. There will be a raffle for these items. Any monetary donations collected will go directly to the Steven Frosch Memorial Foundation Fund.

**General Donation Information: I would like to Donate:**

**Monetary Donation Amount:** \_\_\_\_\_

**Gift Card/Gift Certificate:** \_\_\_\_\_

**Please make checks payable to: The Steven Frosch Memorial Foundation**

Please email company logos to [donate@thefroschfoundation.org](mailto:donate@thefroschfoundation.org)

\*\*\***DEADLINE FOR SPONSORSHIP OR A DONATION IS JUNE 1<sup>st</sup>** \*\*\*

**Thank you so much for your support!**

**\*\*PLEASE NOTE:** Sponsorship levels are limited and are sold on a first come, first served basis. In the event any/all sponsorship opportunities are sold out, the foundation will gladly accept any donation the donor chooses and will offer booklet/flyer acknowledgement distributed at the event.